

A Deterministic Inventory Model for Deteriorating Items with Price Dependent Demand and Time Varying Holding Cost under Trade Credit

Mukesh Kumar, Anand Chauhan, Rajat Kumar

Abstract— In this proposed research, we developed a deterministic inventory model for price dependent demand with time varying holding cost and trade credit under deteriorating environment, supplier offers a credit limit to the customer during whom there is no interest charged, but upon the expiry of the prescribed time limit, the supplier will charge some interest. However, the customer has the reserve capital to make the payments at the beginning, but decides to take the benefit of the credit limit. This study has two main purposes, first the mathematical model of an inventory system are establish under the above conditions. Second this study demonstrate that the optimal solution not only exists but also feasible. Computational analysis illustrates the solution procedure and the impact of the related parameter on decision and profits.

Keywords — Deterioration, price dependent Demand, Trade credit, time varying holding cost.

I. INTRODUCTION

In the EOQ model, we assumed that the supplier must be paid for the items as soon as the items are received. However, in practice, this may not true. In today's business transactions, it is more and more to see that a supplier will allow a certain fixed period for setting the amount owed to him for the items supplied. Usually there is no charge if the outstanding amount is settled within the permitted fixed settlement period. Beyond this period, interest is charged. Recently Haley and Higgins (1973), Kingsman (1983), Chapman et al. (1985), Bregman (1993) examined the effect of the trade credit on the optimal inventory policy. Furthermore, Goyal (1985) explored a single item economic order quantity model under conditions of permissible delay in payments. Chung (1998) studied the same model as Goyal (1985) and developed an alternative approach to find a theorem to determine the EOQ under conditions of permissible delay in payments and Aggarwal and Jaggi (1995) extended Goyal's model to the case of deterioration, Jamal et al. (1997)

Manuscript received January 22, 2012.

Mukesh Kumar, Department of Mathematics Graphic Era University, Dehradun (Uttarakhand), India, (Email: mukeshkumar_jitr@yahoo.co.in)

Anand Chauhan Department of Mathematics Graphic Era University, Dehradun (Uttarakhand), India, (Email: dranandchauhan83@gmail.com)

Rajat Kumar, Department of Mathematics, Krishna Institute of Management and Technology, Muradabad (UP), India, (Email: rajat_rod@yahoo.com)

generalized Aggarwal and Jaggi (1997) to the case of allowable shortage, Kumar, M et al. (2008) developed an EOQ model for time varying demand rate under trade credits, Kumar, M et al. (2009) presented an inventory model for power demand rate incremental holding cost under permissible delay in payments and Kumar et al. developed an inventory model for quadratic demand rate, inflation with permissible delay in payments. Chen and Kang (2010). Proposed an integrated inventory models considering permissible delay in payment and variant pricing strategy, M. Liang et.al. (2011) developed an optimal order quantity under advance sales and permissible delays in payments, C.K. Jaggi (2011) developed a pricing and replenishment policies for imperfect quality deteriorating items under inflation and permissible delay in payments. Deterioration is applicable to many inventories in practice like blood, fashion goods, agricultural products and medicine, highly volatile liquids such as gasoline; alcohol and turpentine undergo physical depletion over time through the process of evaporation. Electronic goods, radioactive substances, photographic film, grain, etc. deteriorate through a gradual loss of potential or utility with the passage of time. So decay or deterioration of physical goods in stock is a very realistic feature and inventory researchers felt the necessity to use this factory into consideration.

Shah and Jaiswal (1977) presented an inventory model for items deteriorating at a constant rate, Covert and philip (1973), Deb and Chaudhuri (1986), Kumar, M et al. (2009) developed an inventory model with time dependent deterioration rate. Some of the recent work in this field has been done by Chung and Ting (1993), Hariga (1996), Giri and Chadhuri (1997), Jalan and Chadhuri (1999).

In the classical inventory models, the demand rate is assumed to be a constant. In reality, demand for physical goals may be time dependent, stock dependent and price dependent. Selling price plays an important role in field of inventory system. Burwell (1997) developed an economic lot size model for price dependent demand under quantity and freight discounts, Mondal et al. (2003) presented an inventory system of ameliorating items for price dependent demand rate, You (2005) developed an inventory model with price and time dependent demand, Teng et al. (2005) developed an inventory model with price dependent demand rate.

In this paper, we develop an economic order quantity inventory model for deteriorating items,

A Deterministic Inventory Model for Deteriorating Items with Price Dependent Demand and Time Varying Holding Cost under Trade Credit

where deterioration rate and holding cost are linear and shortages are allowed and are fully backlogged. Demand rate is a function of selling price with permission delay in payments

II. ASSUMPTIONS AND NOTATIONS

A. The fundamental assumptions for the developing the model is as follows

- The deterioration rate is time varying. $\theta(t) = \theta t$ Inventory deterioration rate.
- Shortages are allowed and are fully backlogged.
- The demand rate is a function of selling price. $f(p) = (a - p) > 0$.
- The holding cost is linear with time dependent, $h(t) = (h + \alpha t)$, where $\alpha > 0$, $h > 0$ is the inventory holding cost per unit time.
- Replenishment is instantaneous.
- Lead time is zero.
- Delay in payment is allowed.
- During time T_1 , inventory is depleted due to deterioration and demand of the item. At time T_1 the inventory becomes zero and shortages start occurring.

B. In addition the notations are as follows:

- i). $\theta(t) = \theta t$ is Inventory deterioration rate.
- ii). a is parameter used in demand function which hold the condition $a > p$.
- iii). p is the selling price per unit item.
- iv). C_1 is the inventory shortage cost per unit time.
- v). C_2 is the unit cost of an item.
- vi). A is the ordering cost of an order.
- vii). T is the length of the cycle.
- viii). q is the order quantity per cycle.
- ix). T_1 is the length of the period with positive stock of the item.
- x). I_e is the interest earned per Rs./unit time.
- xi). I_p is the interest paid per Rs. / unit time, $I_p > I_e$
- xii). M is the permissible delay in settling the account.les.

III. MATHEMATICAL FORMULATION AND SOLUTION

If The inventory model with above described assumption and notation is depicted in fig 1. The variation of inventory level $Q(t)$ with respect to time t due to combine effect of demand and deterioration. At time T_1 inventory level goes to zero and shortage occurs. During the period $(0, T)$ can be described by differential equation (1) and (2) with boundary condition

$$Q(T_1) = 0$$

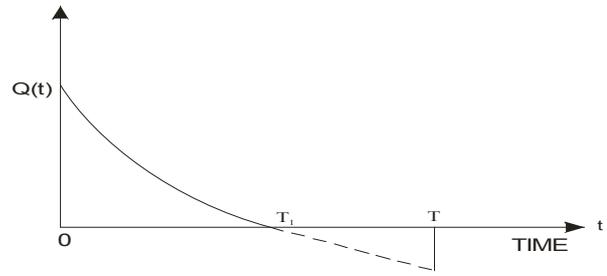


Fig-1

$$\frac{dQ(t)}{dt} + \theta t \cdot Q(t) = -(a - p), \quad 0 \leq t \leq T_1 \quad (1)$$

$$\frac{dQ(t)}{dt} = -(a - p), \quad T_1 \leq t \leq T \quad (2)$$

The solutions of above differential equation are affected from the relation between T_1 and M , through the price dependent demand rate.

$$Q(t) = (a - p) \left[(T_1 - t) + Q \left(\frac{T_1^3}{6} - \frac{T^3}{3} - \frac{T_1 t^2}{2} \right) + \theta^2 \left(\frac{T_1^5}{40} - \frac{t^5}{15} - \frac{t^2 t_1^3}{12} + \frac{t_1 t^4}{8} \right) \right], \quad 0 \leq t \leq T_1 \quad (3)$$

And

$$Q(t) = -(a - p)(t - T_1) = (a - p)(T_1 - t), \quad T_1 \leq t \leq T \quad (4)$$

Stock loss due to deterioration

$$D = (a - p) \int_0^{T_1} e^{\frac{\theta t^2}{2}} dt - (a - p) \int_0^{T_1} dt = (a - p) \left[\frac{\theta T_1^3}{6} + \frac{\theta^2 T_1^5}{40} \right] \quad (5)$$

Order quantity

$$q = C_2 \left[D + \int_0^T (a - p) dt \right] = C_2 (a - p) \left[\frac{\theta T_1^3}{6} + \frac{\theta^2 T_1^5}{40} \right] + (a - p) T \quad (6)$$

Holding cost
HC=

$$\int_0^{T_1} (h + \alpha t) e^{-\frac{\theta t^2}{2}} \left\{ \int_t^{T_1} \left(1 + \frac{\theta u^2}{2} + \frac{\theta^2 u^4}{8} \right) du \right\} dt = (a - p) h \cdot \left[\frac{T_1^2}{2} + \frac{\theta T_1^4}{12} + \frac{\theta^2 T_1^6}{90} \right] + \alpha (a - p) \left[\frac{T_1^3}{6} + \frac{\theta T_1^5}{40} + \frac{\theta^2 T_1^7}{336} \right] \quad (7)$$

Shortage cost

$$SC = -C_1 \int_{T_1}^T [-(a-p)(t-T_1)] dt$$

$$= C_1 \frac{(a-p)}{2} (T-T_1)^2 \quad (8)$$

The total profit of the system consist of the following elements

Net stock loss due to deterioration

Net Annual holding cost HC

Annual shortage cost SC

Interest Charged I_p

Interest Earned I_e

Annual ordering cost A.

Unit cost of an item order quantity per cycle q

Total profit per unit time is

$$P(T, T_1, p) = p(a-p) - \frac{1}{T} [A + SC + HC + q + IP_1 - IE_1] \quad P(T, T_1, p) = p(a-p) - \frac{1}{T} [A + SC + HC + q + IP_1 - IE_1]$$

Now, there are two possibilities regarding the period M of permissible delay in payments.

Case I: $M \leq T_1$ (Payment at or before total depletion of inventory i.e. the inventory not being sold after the due date and evaluate the interest payable IP_1 and interest earned IE_1 per cycle)

Case II: $M > T_1$ (Payment at or after depletion i.e. the interest payable per cycle is zero because the supplier can be paid in full at time M , So only evaluate the interest earned per cycle Which is earned during the positive inventory period plus the interest earned from the cash invested during time period (T_1, M) after the inventory is exhausted at time T_1).

A. Case I: $M \leq T_1$ (Payment at or before total depletion of inventory)

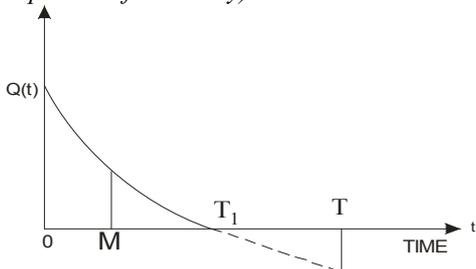


Fig.2 $M < T_1$

In this case, the credit time expires on or before the inventory depleted completely to zero. The interest payable per cycle for the inventory not being sold after the due date M is Interest payable in the time horizon When $M < t \leq T_1$

$$IP_1 = C_2 I_p \int_M^{T_1} Q(t) dt$$

$$= C_2 (a-p) I_p \left[\left(\frac{T_1^2}{2} - \frac{\theta T_1^4}{12} + \frac{\theta^2 T_1^6}{90} \right) \right]$$

$$- \left(MT_1 - \frac{M^2}{2} \right) - \theta \left(\frac{MT_1^3}{6} - \frac{M^4}{12} - \frac{M^3 T_1}{6} \right)$$

$$- \theta^2 \left(\frac{MT_1^2}{40} - \frac{M^6}{90} - \frac{M^3 T_1^3}{36} + \frac{M^5 T_1}{40} \right) \quad (9)$$

In addition, the interest earned per cycle IE_1 is the interest earned during the positive inventory level, and is given by Interest earned in the time horizon When $T_1 < t \leq 0$

$$IE_1 = C_2 I_e \int_0^{T_1} (a-p)t dt$$

$$= C_2 I_e (a-p) \frac{T_1^2}{2} \quad (10)$$

Total profit per unit time is

$$= p(a-p) - \frac{1}{T} \left[A + \frac{C_1(a-p)}{2} (T-T_1)^2 \right]$$

$$+ (a-p)h \left\{ \frac{T_1^2}{2} + \frac{\theta T_1^4}{12} \right.$$

$$+ \left. \frac{\theta^2 T_1^6}{90} \right\} + \alpha(a-p) \left\{ \frac{T_1^3}{6} + \frac{\theta T_1^5}{40} + \frac{\theta^2 T_1^7}{336} \right\}$$

$$+ C_2(a-p) \left\{ T + \frac{\theta T_1^3}{6} + \frac{\theta^2 T_1^5}{40} \right\}$$

$$+ C_2(a-p) I_p \left\{ \left(\frac{T_1^2}{2} - \frac{\theta T_1^4}{12} + \frac{\theta^2 T_1^6}{90} \right) \right.$$

$$- \left(MT_1 - \frac{M^2}{2} \right) - \theta \left(\frac{MT_1^3}{6} - \frac{M^4}{12} - \frac{M^3 T_1}{6} \right)$$

$$\left. - \theta^2 \left(\frac{MT_1^2}{40} - \frac{M^6}{90} - \frac{M^3 T_1^3}{36} + \frac{M^5 T_1}{40} \right) \right\} - \frac{C_2 I_e (a-p) T_1^2}{2} \quad]$$

Let $T_1 = \alpha T$; $0 < \alpha < 1$

Hence, we have the profit function

$$P(T, p) = p(a-p) - \frac{1}{T} \left[A + \frac{C_1(a-p)}{2} (1-\alpha)^2 T^2 \right]$$

$$+ h(a-p)h \left\{ \frac{\alpha^2 T^2}{2} + \frac{\theta \alpha^4 T^4}{12} + \frac{\theta^2 \alpha^6 T^6}{90} \right\}$$

$$+ \alpha(a-p) \left\{ \frac{\alpha^3 T^3}{6} + \frac{\theta \alpha^5 T^5}{40} + \frac{\theta^2 \alpha^7 T^7}{336} \right\}$$

$$+ C_2(a-p) \left\{ T + \frac{\theta \alpha^3 T^3}{6} + \frac{\theta^2 \alpha^5 T^5}{40} \right\}$$

A Deterministic Inventory Model for Deteriorating Items with Price Dependent Demand and Time Varying Holding Cost under Trade Credit

$$\begin{aligned}
 &+C_2(a-p)I_p \left\{ \left(\frac{\alpha^2 T^2}{2} - \frac{\theta \alpha^4 T^4}{12} + \frac{\theta^2 \alpha^6 T^6}{90} \right) \right. \\
 &- \left(M \alpha T - \frac{M^2}{2} \right) - \theta \left(\frac{M \alpha^3 T^3}{6} - \frac{M^4}{12} - \frac{M^3 \alpha T}{6} \right) \\
 &\left. - \theta^2 \left(\frac{M \alpha^5 T^5}{40} - \frac{M^6}{90} - \frac{M^3 \alpha^3 T^3}{36} + \frac{M^5 \alpha T}{40} \right) \right\} \\
 &\left. - \frac{C_2 I_e (a-p) \alpha^2 T^2}{2} \right] \\
 &-C_2 I_p \left\{ \left(\frac{\alpha^2 T^2}{2} - \frac{\theta \alpha^4 T^4}{12} + \frac{5 \theta^2 \alpha^6 T^6}{4} \right) \right. \\
 &- \left(M \alpha T - \frac{M^2}{2} \right) \\
 &\left. - \theta^2 \left(\frac{M \alpha^5 T^5}{40} - \frac{M^6}{90} - \frac{M^3 \alpha^3 T^3}{36} + \frac{M^5 \alpha T}{40} \right) \right\} \\
 &+ \frac{C_2 I_e \alpha^2 T^2}{2} = 0 \quad (12)
 \end{aligned}$$

Now, our objective is to maximize the profit function $P(T, p)$. The necessary conditions for maximizing the profit are

$$\frac{\partial P(T, p)}{\partial T} = 0 \quad \text{and} \quad \frac{\partial P(T, p)}{\partial p} = 0$$

This implies

$$\begin{aligned}
 &\left[-\frac{A}{T^2} + \frac{C_1(a-p)(1-\alpha)^2}{2} \right. \\
 &+ h(a-p) \left\{ \frac{\alpha^2}{2} + \frac{\theta \alpha^4 T^2}{4} + \frac{\theta^2 \alpha^6 T^4}{18} \right\} \\
 &+ \alpha(a-p) \left\{ \frac{\alpha^3 T}{3} + \frac{\theta \alpha^5 T^3}{10} + \frac{\theta^2 \alpha^7 T^5}{56} \right\} \\
 &+ C_2(a-p) \left\{ \frac{\theta \alpha^3 T}{3} + \frac{\theta^2 \alpha^5 T^3}{10} \right\} \\
 &+ C_2(a-p) I_p \left\{ \left(\frac{\alpha^2}{2} - \frac{\theta \alpha^4 T^2}{4} + \frac{5 \theta^2 \alpha^6 T^4}{4} \right) \right. \\
 &- \left(\frac{M^2}{2T^2} \right) - \theta \left(\frac{M \alpha^3 T}{3} + \frac{M^4}{12T^2} \right) \\
 &- \theta^2 \left(\frac{M \alpha^5 T^3}{10} + \frac{M^6}{90T^2} - \frac{M^3 \alpha^3 T}{18} \right) \\
 &\left. - \frac{C_2 I_e (a-p) \alpha^2}{2} \right] = 0 \quad (11)
 \end{aligned}$$

and

$$\begin{aligned}
 &(a-2p) - \frac{1}{T} \left[-\frac{C_1(1-\alpha)^2}{2} T^2 \right. \\
 &- h \left\{ \frac{\alpha^2 T^2}{2} + \frac{\theta \alpha^4 T^4}{12} + \frac{\theta^2 \alpha^6 T^6}{90} \right\} \\
 &- \alpha \left\{ \frac{\alpha^3 T^3}{6} + \frac{\theta \alpha^5 T^5}{40} + \frac{\theta^2 \alpha^7 T^7}{336} \right\} \\
 &\left. + C_2 \left\{ T + \frac{\theta \alpha^3 T^3}{6} + \frac{\theta^2 \alpha^5 T^5}{40} \right\} \right]
 \end{aligned}$$

Case II : $M > T_1$ (Payment at or after depletion)

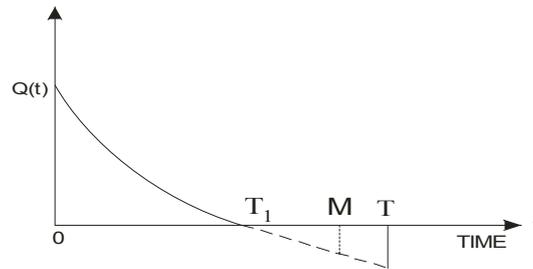


Fig.3 $M > T_1$

In this case, the interest payable per cycle is zero, i.e., $IP_2 = 0$, when $T_1 < M \leq T$ because the supplier can be paid in full at time M , the permissible delay. Thus, the interest earned per cycle is the interest earned during the positive inventory period plus the interest earned from the cash invested during time period (T_1, M) after the inventory is exhausted at time T_1 , and it is given by

$$\begin{aligned}
 IE_2 &= C_2 I_e \int_0^{T_1} f(p) \cdot t dt + C_2 I_e (M - T_1) \int_0^{T_1} f(p) dt \\
 &= C_2 I_e f(p) \frac{T_1^2}{2} + C_2 I_e (M - T_1) f(p) \cdot T_1 \\
 IE_2 &= C_2 I_e f(p) T_1 \left(M - \frac{T_1}{2} \right) \quad (13)
 \end{aligned}$$

Total profit per unit time is

$$\begin{aligned}
 P(T, T_1, p) &= p(a-p) - \frac{1}{T} [A + SC + HC + q + IP_2 - IE_2] \\
 &= p(a-p) - \frac{1}{T} \left[A + \frac{C_1(a-p)}{2} (T - T_1)^2 \right. \\
 &+ (a-p)h \left\{ \frac{T_1^2}{2} + \frac{\theta T_1^4}{12} + \frac{\theta^2 T_1^6}{90} \right\} \\
 &+ \alpha(a-p) \left\{ \frac{T_1^3}{6} + \frac{\theta T_1^5}{40} + \frac{\theta^2 T_1^7}{336} \right\} \\
 &\left. - C_2 I_e (a-p) T_1 \left(M - \frac{T_1}{2} \right) \right] \quad (14)
 \end{aligned}$$

Let $T_1 = \alpha T$; $0 < \alpha < 1$.

Hence, we have the profit function

$$P(T, p) = p(a - p) - \frac{1}{T} \left[A + \frac{C_1(a - p)}{2} (1 - \alpha)^2 T^2 \right. \\ \left. + h(a - p) \left\{ \frac{\alpha^2 T^2}{2} + \frac{\theta \alpha^4 T^4}{12} + \frac{\theta^2 \alpha^6 T^6}{90} \right\} \right. \\ \left. + \alpha(a - p) \left\{ \frac{\alpha^3 T^3}{6} + \frac{\theta \alpha^5 T^5}{40} + \frac{\theta^2 \alpha^7 T^7}{336} \right\} \right. \\ \left. - C_2 I_e (a - p) \alpha T \left(M_1 - \frac{\alpha T}{2} \right) \right] \quad (15)$$

Our objective is to maximize the profit function $P(T, p)$.

The necessary conditions for maximizing the profit are

$$\frac{\partial P(T, p)}{\partial T} = 0 \quad \& \quad \frac{\partial P(T, p)}{\partial p} = 0.$$

$$\Rightarrow \left[-\frac{A}{T^2} + \frac{C_1(a - p)(1 - \alpha)^2}{2} \right. \\ \left. + h(a - p) \left\{ \frac{\alpha^2}{2} + \frac{\theta \alpha^4 T^2}{4} + \frac{\theta^2 \alpha^6 T^4}{18} \right\} \right. \\ \left. + \alpha(a - p) \left\{ \frac{\alpha^3 T}{3} + \frac{\theta \alpha^5 T^3}{10} + \frac{\theta^2 \alpha^7 T^5}{56} \right\} \right. \\ \left. - C_2(a - p) \alpha (M - \alpha T) \right] = 0 \quad (16)$$

And

$$(a - 2p) - \frac{1}{T} \left[-\frac{C_1(1 - \alpha)^2}{2} T^2 \right. \\ \left. - h \left\{ \frac{\alpha^2 T^2}{2} + \frac{\theta \alpha^4 T^4}{12} + \frac{\theta^2 \alpha^6 T^6}{90} \right\} \right. \\ \left. - \alpha \left\{ \frac{\alpha^3 T^3}{6} + \frac{\theta \alpha^5 T^5}{40} + \frac{\theta^2 \alpha^7 T^7}{336} \right\} \right. \\ \left. + C_2 I_p \alpha T \left(M - \frac{\alpha T}{2} \right) \right] = 0 \quad (17)$$

The solutions of (11), (12), (16) and (17) will give T^* & p^* . The optimal value $P^*(T, p)$ of the average net profit is determined provided the sufficient conditions for maximizing $P(T, p)$ are

$$\frac{\partial^2 P(T, p)}{\partial T^2} < 0, \quad \frac{\partial^2 P(T, p)}{\partial p^2} < 0 \quad \text{And}$$

$$\frac{\partial^2 P(T, p)}{\partial T^2} \cdot \frac{\partial^2 P(T, p)}{\partial p^2} - \frac{\partial^2 P(T, p)}{\partial T \partial p} > 0 \quad \text{At}$$

$$T = T^* \quad \& \quad p = p^*.$$

IV. COMPUTATIONAL ANALYSIS

The goals of the computational analysis in this study are as follows:

1. To consider both the Cases and illustrate the efficiency of the solution approach.

2. To discuss the impact of the related parameter on decision and profit.

4.1 Numerical example

To illustrate the above model described, we applied our procedure to a store in a major cosmetics retailer in mega cities. In which product include sunscreen, lotion, powder, lipstick, baby product; these products was initially promoted by TV / internet advertisements, but the sale of the product decreasing at small rate. In practices, the related parameter can be determined by regression analysis using historical transaction data.

Example 1 The parameters of the product are: $A=200$, $a=100$, $M=0.055$, $C_2=20$, $h=0.4$, $C_1=1.2$, $\beta=0.95$, $\alpha=0.1$, $\theta=0.01$, $I_p=0.15$, $I_e=0.12$.

Solution: Based on these input data, the computer outputs are as follows:

$$\text{Profit} = 1514.86, \quad p^* = 60.5336, \quad T^* = 4.67959.$$

Example 2 The parameters of the product are: $A=200$, $a=100$, $M=0.35$, $C_2=20$, $h=0.4$, $C_1=1.2$, $\beta=0.95$, $\alpha=0.1$, $\theta=0.01$, $I_p=0.15$, $I_e=0.12$

Solution: Based on these input data, the computer outputs are as follows:

$$\text{Profit} = 2420.81, \quad p^* = 49.9196, \quad T^* = 2.29246.$$

V. SENSITIVITY ANALYSIS

To study the effect of change of the parameter on the optimal profit derived by proposed method, a sensitivity analysis is performed considering the numerical example given above Sensitivity analysis is performed by changing (increasing or decreasing) the parameters by 20% and 50% and taking one parameter at a time, Keeping the remaining parameter at original value. The results are shown in table 1 and table 2 for permissible delay in payment (trade credit) by using software Mathematica5

A careful study of table 1 and table 2 reveals the following,

$P^*(T, p)$ is slightly sensitive to change in the value of parameter θ , h , a , β and it is moderately sensitive to change in C_1 and highly sensitive to change in a

p is slightly sensitive to change in the value of parameter θ , h , a , β and it is moderately sensitive to change in C_1 and highly sensitive to change in a

T are insensitive to change in the value of the parameter C_1 and slightly sensitive to change in the value of parameter a and it is moderately sensitive to change in θ , h , a , β .

A. Table1

Parameter	% change	profit P	p	T
θ	-50	1514.87	60.5336	4.68108
	-20	1514.86	60.5336	4.68019
	20	1514.85	60.5336	4.67899
	50	1514.84	60.5336	4.6781

A Deterministic Inventory Model for Deteriorating Items with Price Dependent Demand and Time Varying Holding Cost under Trade Credit

C ₁	-50	1570.07	60.1818	12.9757
	-20	1527.81	60.4509	5.50702
	20	1498.48	60.6384	3.93315
	50	1483.32	60.7358	3.42741
C ₂	-50	1911.95	55.6329	3.54042
	-20	1667.39	58.578	4.13295
	20	1370.96	62.4803	5.43873
	50	1172.22	65.3735	7.4679
h	-50	1515.04	60.5324	4.68966
	-20	1514.93	60.5331	4.68361
	20	1514.78	60.5341	4.67558
	50	1514.67	60.5348	4.66959
A	-50	1539.91	60.3746	3.30477
	-20	1523.88	60.4762	4.18341
	20	1506.7	60.5856	5.12876
	50	1495.66	60.6561	5.73813
a	-50	173.31	35.8975	7.82125
	-20	826.326	50.6195	5.42222
	20	2404.8	70.4756	4.17837
	50	4116.49	85.4157	3.65994
β	-50	1514.86	60.5336	4.67959
	-20	1514.86	60.5336	4.67959
	20	1514.86	60.5336	4.67959
	50	1514.86	60.5336	4.67959
α	-50	1477.22	60.7773	3.26819
	-20	1495.86	60.6562	3.84069
	20	1544.8	60.3415	7.14296
	50	1544.8	60.3415	7.14296

B. Table2

Parameter	% change	profit P	p	T
θ	-50	2420.81	49.9196	2.29246
	-20	2420.81	49.9196	2.29246
	20	2420.81	49.9196	2.29246
	50	2420.81	49.9196	2.29246
C ₁	-50	2445.87	49.7936	2.67328
	-20	2428.41	49.8813	2.39601
	20	2409.98	49.9741	2.15974
	50	2398.94	50.0299	2.03931
C ₂	-50	2389.69	50.3167	2.53991
	-20	2408.13	50.0795	2.38294
	20	2433.76	49.7585	2.21106
	50	2453.65	49.5148	2.10293
h	-50	2420.92	49.919	2.29395
	-20	2420.85	49.9194	2.29306
	20	2420.76	49.9198	2.29186
	50	2420.69	49.9202	2.29096
A	-50	2.29096	49.6629	1.6169

	-20	2439.23	49.8269	2.04855	
	20	2404.16	50.0035	2.51336	
	50	2381.63	50.1174	2.81321	
a	-50	549.372	25.2885	3.26345	
	-20	1520.18	40.0235	2.56584	
	20	3523.21	59.8433	2.09168	
50	5554.25	74.7592	1.87031		
	β	-50	2420.81	49.9196	2.29246
		-20	2420.81	49.9196	2.29246
20		2420.81	49.9196	2.29246	
50	2420.81	49.9196	2.29246		
	α	-50	2391.46	50.3077	2.56873
		-20	2410.82	50.0659	2.4214
20		2428.85	49.7831	2.15312	
50	2437.96	49.5933	1.94396		

VI. CONCLUSIONS

The main purpose of this study is to formulate a deterministic inventory model for deteriorating items under demand rate is price dependent and holding cost is time varying and when the supplier offer a trade credit period. The supplier offers credit period to the retailer who has the reserve money to make the payments, but decides to avail the benefits of credit limit. Shortages are allowed and are completely backlogged. Finally, numerical example and sensitivity analysis are provide to illustrate and inference the theoretical result.

ACKNOWLEDGMENT

We are thankful to referees for his valuable comments and Dr. Shivraj Singh Associate Professor, Department of Mathematics Devnagri post graduate college Meerut (U P).

REFERENCES

- [1]. A. M. M. Jamal, B. R. Sarkar and S. Wang, (1997), an ordering policy for deteriorating items with allowable shortage and permissible delay in payment, *Journal of Operational Research Society*, 48 , 826-833.
- [2]. B. G. Kingsmand, (1983), The effect of payment rules on ordering and stockholding in purchasing, *Journal of Operational Research Society*, 34, 1085-1098.
- [3]. Burwell T. H., Dave D. S., Fitzpatrick K. E. and Roy M. R. (1997), Economic lot size model for price-dependent demand under quantity and freight discounts, *International Journal of Production Economics*, 48(2) 141-155.
- [4]. C. B. Chapman, S. C. Ward, D. F. Ward and M. G. Page (1985), Credit policy and inventory control, *Journal of Operational Research Society*, 35, 1055-1065.
- [5]. C. W. Haley and R. C. Higgin (1973), Inventory policy and trade credit financing, *Management Science*, 20, 464-471.
- [6]. C. K. Jaggi and S. P. Aggarwal (1994), Credit financing in economic ordering policies of deteriorating items, *International Journal of Production Economics*, 34, 151-155.
- [7]. Chung K. and Ting P. (1993), An heuristic for replenishment of deteriorating items with a linear trend in demand, *Journal of Operational Research Society*, 44, 1235-1241.
- [8]. Covert R. P. and Philip G. C. (1973), An EOQ model for items with

- Weibull distribution deterioration, *AIIE Transactions*, 5, 323-326.
- [9]. Chang CT, Wu SJ, Chen LC. (2009a), Optimal payment time with deteriorating items under inflation and permissible delay in payments. *Int. J. Syst. Sci.*, 40,985-993.
- [10]. Chang HC, Ho C.H, Ouyang L.Y and Su C.H(2009b). The optimal pricing and ordering policy for an integrated inventory model when trade credit linked to order quantity. *Appl. Math. Model*, 33,2978-2991.
- [11]. Chen L.H, Kang F.S(2010) , Integrated inventory models considering permissible delay in payment and variant pricing strategy. *Appl. Math. Model*, 34,36-46.
- [12]. Chen M.L and Cheng M.C.(2011), Optimal order quantity under advance sales and permissible delays in payments, *African Journal of Business Management* 5(17), 7325-7334.
- [13]. Deb M. and Chaudhuri K. S. (1986), An EOQ model for items with finite rate of production and variable rate of deterioration, *Opsearch*, 23 ,175-181.
- [14]. Giri B. C. and Chaudhuri K. S. (1997), Heuristic models for deteriorating items with shortages and time-varying demand and costs, *International Journal of Systems Science*, 28, 53-159.
- [15]. Goh M. (1994), EOQ models with general demand and holding cost functions, *European Journal of Operational Research*, 73, 50-54.
- [16]. Hariga M. A. and Benkherouf L. (1994), Optimal and heuristic inventory replenishment models for deteriorating items with exponential time-varying demand, *European Journal of Operational Research*, 79 ,123-137.
- [17]. J. T. Teng, C. T. Chang and S. K. Goyal (2005), Optimal pricing and ordering policy under permissible delay in payments, *International Journal of Production Economics*, 97 ,121-129.
- [18]. Jaggi C. K., Goel S. K and Mittal M (2011) , Pricing and Replenishment Policies for Imperfect Quality Deteriorating Items Under Inflation and Permissible Delay in Payments, *International Journal of Strategic Decision Sciences (IJSDS)* 2(2), 20-35.
- [19]. Jalan A. K. and Chaudhuri K. S. (1999), Structural properties of an inventory system with deterioration and trended demand, *International Journal of Systems Science*, 30 , 627-633.
- [20]. Kumar M., Tripathi R. P. and Singh S. R. (2008), Optimal ordering policy and pricing with variable demand rate under trade credits, *Journal of National Academy of Mathematics*, 22 ,111-123.
- [21]. Kumar M, Singh S. R. and Pandey R. K. (2009), An inventory model with quadratic demand rate for decaying items with trade credits and inflation, *Journal of Interdisciplinary Mathematics*, 12(3), 331-343.
- [22]. Kumar M, Singh S. R. and Pandey R. K. (2009), An inventory model with power demand rate, incremental holding cost and permissible delay in payments, *International Transactions in Applied Sciences*, 1, 55-71.
- [23]. Mondal B., Bhunia A. K. and Maiti M. (2003), An inventory system of ameliorating items for price dependent demand rate, *Computers and Industrial Engineering*, 45(3), 443-456.
- [24]. Muhlemann A. P. and Valtis-Spanopoulos N. P. (1980), A variable holding cost rate EOQ model, *European Journal of Operational Research*, 4, 132-135.
- [25]. Ray, Ajanta (2008), an inventory model for deteriorating items with price dependent demand and time-varying holding cost, *Journal of AMO*, 10, 25-37.
- [26]. R. L. Bregman (1993), The effect of extended payment terms on purchasing, *Computers in Industry*, 22 ,311-318.
- [27]. S. P. Aggarwal and C. K. Jaggi (1995), Ordering policies of deteriorating items under permissible delay in payments, *Journal of Operational Research Society* 46 , 458-462.
- [28]. S. K. Goyal (1985), Economic order quantity under conditions of permissible delay in payments, *Journal of Operational Research Society*, 36, 335-338.
- [29]. Shah Y. K. and Jaiswal M. C. (1977), an order-level inventory model for a system with constant rate of deterioration, *Opsearch*, 14, 174-184.
- [30]. Weiss H. J. (1982), Economic order quantity models with non-linear holding cost, *European Journal of Operational Research*, 9 , 56-60.
- [31]. You S. P. (2005), Inventory policy for products with price and time-dependent demands, *Journal of Operational Research Society*, 56 , 870-873.

Dr. Mukesh Kumar, faculty Department of Mathematics in Graphic Era University, Dehradun-Uttarakhand (India). He received his M.Phil degree from Indian Institute of Technology, Roorkee and Ph.D. degree from HNBGU, Srinagar and he has more than Eight years experience in academics and research. He has published more than fifteen research papers in reputed national and international journals and editorial board member of several journals. His area of specialization is Operations Research, Inventory Control, Supply Chain Management and Total Quality Management.

Dr.anand chauhan belong to dehradun city of uttaranchal in india .He has M.Sc in Mathematics and computer science and PhD in operation research . He has published 12 national and international paper in various reputed journals. His field of interest: operational research, inventory control system, supply chain management etc. Currently he is working as an assistant professor in Graphic Era University, Dehradun, India. He is also member of "AACS" (Association for Advancement in Combinatorial Sciences) Society of International Journal.

Mr. Rajat Kumar, faculty of Department of Mathematics at Krishna Institute of Management and Technology, Moradabad, India. He received his M.Sc. degree from Gurukul Kangri University Haridwar, Uttrakhand and is presently a Ph.D student at Uttarakhand Technical University, Dehradun. His research interests is Operations research and Inventory Control.